

Luxembourg, 07 December 2021

## Luxair makes a stop at Galeries Lafayette

*Luxair is partnering with Galeries Lafayette to propose a pop-up store until mid-March 2022.*

As the festive season approaches, Luxair is continuing its quest for originality by offering an exclusive merchandising space within the French multi-brand ready-to-wear chain located in the heart of Luxembourg's capital. This new collaboration is once again part of the airline's desire to pursue its actions combining art, fashion and travel and also to give visitors the opportunity to do their first Christmas shopping!

Since 03 December and until mid-March 2022, Luxair fans and Galeries Lafayette customers in Luxembourg will be able to find exclusive and timeless branded airline items and much more in the pop-up store installed at the internationally renowned Galeries Lafayette. Located on the 5th floor of the store, the 16m2 pop-up store offers a wide selection of goodies such as model airplanes, children's pilot outfits, plush toys and other Luxair branded accessories.



Luxair Luxembourg Airlines

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This is also the occasion for Vol(t)age and Luxair to renew their collaboration and launch their brand new creation: the LuxairTours Vintage Bird scarf. Customers will be able to discover and purchase this "vintage" scarf, available in an extremely limited edition (only 20 pieces available), in preview and exclusivity, since 03 December at Galeries Lafayette.