

Luxembourg, 08 April 2022

## Social responsibility, a fundamental value for Luxair.

*Despite the turbulence encountered by the aviation and tourism industry in recent years, Luxair does not forget those in need.*

Supporting those in need has always been part of Luxair's entrepreneurial vision. Since its birth in 1961, the national airline of Luxembourg has not ceased to mobilize to help people in need. This year, even if the turbulence caused by the pandemic in its industry is not yet behind it, Luxair does not forget its values. From Télévie to UNICEF, to the Ukrainian Community in Luxembourg (LUkraine) and to the support of the initiatives of its collaborators... a multitude of actions have been implemented, calling on the solidarity of its collaborators and its customers and passengers.

### Luxair x Télévie

Luxair supports Télévie and organizes a series of actions encouraging its employees and customers to show the greatest solidarity. As the national airline, Luxair is mobilizing to raise as many funds as possible, allowing the Télévie charity operation to support scientific research in the fight against cancer and leukemia, in children and adults, so that life can prevail over disease.

To allow maximum visibility, Luxair and Télévie have entrusted the design of the two items of the special and limited "capsule" collection to Sumo, the profits from the sale of which will be donated in full to the cause. A mug and a T-Shirt, *Spread the Love*, both designed by the artist, sold exclusively at the two Luxair Travel Stores, in Munsbach and at the airport and, as of next week, at Galeries Lafayette (faithful partner of Luxair for several months and who will not make a profit on these two products).

For customers who wish to contribute to the cause, Luxair allows them to easily donate the sum of their choice, when booking their flight, under "Manage my booking" or by using the QR code located on several of its communication channels.

In the pursuit of its actions, Luxair also involves its employees who are committed to supporting its actions. Direct donation or through the purchase of special products and delicacies, or by participating in a sports and charity tournament, in collaboration with FC Munsbach, the Luxair family will prove, once again, that "responsibility" is a value that is dear to them.

## **Luxair affirms its support for people in need**

Alongside partners such as UNICEF and LUkraine and by supporting the initiative of its employees, Luxair helps the most in need.

Direct donation via the home page of its website [www.luxair.lu](http://www.luxair.lu), during the reservation process or through its internal communication channels, Luxair encourages passengers and employees to donate and support UNICEF's efforts to provide clean water, health care, education and protection to children and families in need in Ukraine.

However, its support for those in need also goes beyond financial aid. In support of LUkraine (Ukrainian Community in Luxembourg), Luxair exonerates the cost of plane tickets for Ukrainian refugees who plan to come to Luxembourg and who have an agreement with a host family or with the SHUK (Structure d'Hébergement d'Urgence Kirchberg). Many families have already been able to take advantage of this initiative and have arrived, safe and sound, in Luxembourg.

With the organization of a collection of products and food, the initiative of one of the Luxair employees was able to see the light of day. For several weeks, those who wish can bring medicines, hygiene products for women and babies and food to the collection point. The objects collected will be transported to the Polish-Ukrainian border by volunteers, Luxair employees, who have shown great solidarity, using two Luxair vans.