

Luxembourg, 24 May 2023

## Luxair renews its partnership with the young talents of l'École d'Hôtellerie et de Tourisme du Luxembourg – Taste is your next destination!

*In order to better satisfy its valued passengers, Luxair is reinventing its Economy Class menus in partnership, once again, with the École d'Hôtellerie et de Tourisme du Luxembourg (EHTL). Following a first collaboration which led to the elaboration of the new menus for its Business Class in October 2021, Luxair wished to renew its trust in young Luxembourgish talents to democratize excellence and delight the taste buds of its passengers of its Economy Class.*

In the same quest for innovation, Luxair launched a new challenge to the young chefs of the EHTL, by betting on their innovative ideas and their desire to surprise for the preparation of new original sandwiches and snacks for the Economy Class of the airline. To pay tribute to the destinations served by Luxair, each sandwich is named after a city in reference to its culinary traditions. This new partnership between Luxair and the École d'Hôtellerie et de Tourisme du Luxembourg is the occasion for the stakeholders to work, once again, hand in hand and benefit from the know-how of the experienced chefs of Luxair Catering, guardians of the secrets of high-altitude catering.

**For a better choice of passengers during their travels, these salty and sweet delights will be on board Luxair flights departing from Luxembourg as of 25 May 2023.**

Through this initiative, Luxair wishes to reaffirm its role of Luxembourg ambassador in Europe and beyond and to introduce its passengers to young talents and local products.

Conceptualized taking into account the culinary specificities related to altitude, these 6 new sandwiches and 2 snacks perfectly combine taste and originality and will delight young and old alike for a better travel experience with Luxair.

### **A few words from Gilles Feith, CEO of Luxair:**

"Following a first successful collaboration, we are very happy to have renewed our trust in the young talents of the EHTL and to have allowed these students and our experienced chefs from Luxair Catering to benefit from each other's know-how. Through this new partnership, we offer our passengers the opportunity to discover new flavors and enrich their travel experience with us," says Gilles Feith, CEO of Luxair.

### **A few words from Michel Lanners, Director of the EHTL:**

"The partnership project with Luxair is clearly a win-win initiative. For the EHTL students and teachers, discovering the specificities of a private company is a valuable professional enrichment and brings the world of education closer to the reality of the field. For Luxair, the partnership with EHTL represents a great opportunity to benefit from the school's expertise and ambition to share its know-how in innovation and research in gastronomy. The resulting "storytelling" with this pragmatic approach is beneficial for both institutions", says Michel Lanners, Director of the EHTL.

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## **The École d'Hôtellerie et de Tourisme du Luxembourg in Diekirch:**

Established in 1949, the school is recognized for its art of educating and teaching, with an emphasis on interpersonal and behavioral skills. The École d'Hôtellerie et de Tourisme du Luxembourg (in Diekirch), is the only institution to offer full-time courses in the hotel and catering sector and the only one in Luxembourg to offer the possibility of studies in the field of tourism. With more than 50 years of experience, the EHTL has implemented a pedagogy adapted to the needs of the professional market that await students when they leave school.

## **Useful link:**

Find out pictures of the new sandwiches and of the partnership between the teams of Luxair Catering and the young chefs of the EHTL: <https://we.tl/t-bUhrRi2zVd>.