

Luxembourg, 1st December 2023

Spread Cheer with Luxair's Ugly Christmas sweater: Festive Knits for a Charitable Cause!

Luxair launches its very first "Ugly Christmas Sweater" for charitable purposes in support of the Kriibskrank Kanner Foundatioun, thus supporting children with cancer.

Luxair, for whom commitment to social responsibility is an indispensable value, is pleased to announce the launch of its "Ugly Christmas Sweater" as part of a charitable initiative to support the Kriibskrank Kanner Foundatioun. **All profits from the sale of these festive sweaters will be dedicated to the noble cause of the Foundatioun.**

Luxair is proud to partner with the Kriibskrank Kanner Foundatioun and will organize sales of exclusive Christmas sweaters on the weekend of December 9 and 10 in the galleries of the Kirchberg and Cloche d'Or shopping centers. These sweaters will be sold at the price of 26.90€, representing a concrete gesture to contribute to the mission of the Kriibskrank Kanner foundatioun, as all profits from this action will be dedicated to its noble cause.

In addition to introducing visitors to its sweaters, Luxair will also actively engage visitors, raising awareness to the cause and fostering support for this crucial initiative.

Luxair is also proud to announce that its partner, Auchan, has joined the effort to support this initiative. The sweater will be available inside its Kirchberg and Cloche d'Or hypermarkets.

The sweaters will also be available in the Luxair Travel Stores situated in the Airport as well as in Munsbach.

Join Luxair and contribute to this meaningful cause by purchasing these special edition sweaters. Every sale brings us one step closer to supporting the Foundatioun's invaluable efforts and helping children in their fight against cancer.

For more details or to show your support, visit the Luxair stand at Kirchberg (Saturday December 9) and Cloche d'Or (Sunday December 10) shopping centers and get your hands on this warm and charitable fashion statement.

Foundatioun Kriibskrank Kanner

For more than three decades, the Kriibskrank Kanner Foundatioun has been a model of support for families with children battling cancer. The Foundation's dedicated multidisciplinary team provides comprehensive support from initial diagnosis through treatment and remission. Their extensive services include administrative and financial assistance, psychological and social support, and educational activities.

The Foundatioun notably takes proactive measures through awareness campaigns and actively contributes to improving the well-being of the children concerned. In addition, it plays a central role in the advancement of onco-pediatric research, aimed at improving treatments and increasing cure rates in children.