

Optional cookies					
Cookie name	Origin	Purpose description	Category	Lifetime	Classification
ADOBE: these first party cookies are used to personalise the website and provide various analytical services					
AMCV_#	First party	Set and store a unique ID for your site visitors (the MID) These cookies let the ID service track visitors across your different domains and enable data sharing among different Experience Cloud solutions.	Cookie	12 months	Statistics / Personalization
AMCVS	First party	The AMCVS cookie serves as a flag indicating that the session has been initialized. Its value is always 1 and discontinues when the session has ended.	Cookie	session	technical
kndctr_{ims_org_id}_AdobeOrg_identity	First party	Stores ECID and related information	Cookie	12 months	Statistics / Personalization
kndctr_{ims_org_id}_AdobeOrg_cluster	First party	Stores Edge Network region serving the user's requests.	Cookie	session	Technical
com.adobe.alloy.*	First party	Stores information used by Alloy SDK during session.	Cookie	Session	Statistics / Personalization
Userlike: We use Userlike to provide a live chat feature on our website, so you can ask questions and receive support directly while browsing or booking.					
uslk_umm_125608_s	First party	used to support site features like live chat and session handling, helping services such as Userlike function smoothly while you browse our site.	Cookie		technical

uslk_umm_125608_s	First party	used to support site features like live chat and session handling, helping services such as Userlike function smoothly while you browse our site.	Storage	Persistent	Technical
Youtube: Used for embedding videos from Youtube within both websites on various pages.					
YSC	youtube.com (third party)	Keeps track of user activity during a single YouTube session	Cookie	Session	Commercial
VISITOR_INFO1_LIVE	youtube.com (third party)	Checks internet speed and adjusts the YouTube player quality	Cookie	180 days	Technical
VISITOR_PRIVACY_METADATA	youtube.com (third party)	Stores YouTube privacy settings	Cookie	180 days	Technical
__Secure-ROLLOUT_TOKEN	youtube.com (third party)	Used by YouTube to test new features	Cookie	180 days	Technical
__Secure-YNID	youtube.com (third party)	Stores a user ID for YouTube to personalise ads and recommendations	Cookie	180 days	Commercial
TESTCOOKIESENABLED	youtube.com (third party)	temporary cookie to test if cookies work	Cookie	1 min	Technical
Plusgrade: Used on https://www.luxair.lu/en/offers/luxair-smart-upgrade/ to allow customers to query their upgrade status.					
AWSALB	upgrade.plusgrade.com (third party)	Used to manage session	Cookie	1 week	Technical

AWSALBCORS	upgrade.plusgrade.com (third party) (third party)	Used to manage session	Cookie	1 week	Technical
JSESSIONID	upgrade.plusgrade.com (third party)	Used to manage session	Cookie	Session	Technical
pg_elbDomainHint	.plusgrade.com (third party)	Used to manage session	Cookie	Session	Technical
Google Maps: Used when embedded within specific web pages.					
NID	Google.lu (third party)	storing user preferences	Cookie	6 months	Technical
Amadeus: Amadeus analytics cookies help us understand how our digital services perform and how visitors use our booking journey, allowing us to improve reliability, performance, and overall user experience.					
Analytics:DigitalData	First party	Used by Amadeus for storing Analytics Data.	Storage	Persistent	Statistics
Analytics:eBaDataLayer	First party	Used by Amadeus for storing Analytics Data.	Storage	Persistent	Statistics
Analytics:InitialDigitalData	First party	Used by Amadeus for storing Analytics Data.	Storage	Persistent	Statistics
Analytics:responseTime	First party	Used by Amadeus for storing Analytics Data.	Storage	Persistent	Statistics
Google Analytics: Luxair use Google Analytics Services to collect data from our website visitors, regarding their activity on the website to assess the effectiveness of the websites.					

_ga	First party	Used to distinguish unique users by assigning a randomly generated client ID. Helps track user interactions across sessions for analytics purposes.	Cookie	1 year	Statistics
ga*	First party	A Google Analytics 4 (GA4) cookie that stores a unique identifier for a specific GA4 property. Used to measure user behavior and interactions on the website.	Cookie	390 days	Statistics
_gcl_au	First party	Links Google Advertising with Google Analytics	Cookie	90 days	Statistics
_gcl_ls	First party	Links Google Advertising with Google Analytics	Storage	-	Statistics
Mouseflow: Mouseflow allows us to identify areas where our website can be made clearer and easier to use, helping us create a smoother experience for our visitors.					
mf_user	First party	This cookie establishes whether the user is a returning or first time visitor. This is done simply by a yes/no toggle - no further information about the user is stored	Cookie	3 months	Statistics
mf_[session]	First party	The cookie contains information about the current session but does not contain any information that can identify the visitor.	Storage	Session	Statistics
mf_supportsSessionStorage	First party	Technical Check for Session Support	Storage		Statistics
Google Ads: We use Google technologies to understand which adverts and promotions are helpful to our customers, by measuring how they relate to bookings and other actions.					

_gcl_au	First party	Used by Google AdSense to measure ad conversions and track the effectiveness of ads displayed on websites.	Cookie	90 days	Commercial
_gcl_aw	First party	Used by Google Ads to track ad clicks and conversions, helping advertisers measure campaign performance.	Cookie	90 days	Commercial
_gcl_gs	First party	Used by Google for conversion tracking in Google Ads when a user interacts with specific Google services.	Cookie	90 days	Commercial
GCL_AW_P	First party	Stores ad click data and conversion identifiers for Google Ads campaigns; used to attribute actions to ad interactions.	Cookie	90 days	Commercial
_gcl_ls	First party	Tracks ad conversions and campaign attribution in Google Ads for users across multiple sessions.	Storage	Persistent	Commercial
test_cookie	First party	Used to test if the script can write cookies in the browser. Stores only the value "test_cookie"	Cookie	Session	Technical
IDE	*.doubleclick.net (third party)	Used for cross site tracking of users seeing Google Advertising Products.	Cookie	390 days	Commercial
ar_debug	*.doubleclick.net (third party)	For debugging purpose	Cookie	14 days	Technical

DV	www.google.com (third party)	Used by Google Ads to store a unique identifier for conversion tracking. It helps measure interactions with Google Ads, link ad clicks to conversions, and attribute user actions across multiple sessions. This cookie is mainly used for ad performance measurement and attribution.	Cookie	1 year	Commercial
SOCS	.google.com (third party)	Used for cross site tracking of users seeing Google Advertising Products.	Cookie	390 days	Technical
test_cookie	*.doubleclick.net (third party)	For debugging purpose	Cookie	14 minutes	Technical
Facebook: We use Facebook technologies to understand which adverts and promotions are helpful to our customers, by measuring how they relate to bookings and other actions.					
_fbp	First party	Used by Facebook to deliver, measure, and optimize advertising on websites. It stores a unique identifier for the browser to serve targeted ads and track user interactions with Facebook Ads across sessions.	Cookie	90 days	Commercial
lastExternalReferrer	First party	Referral & Traffic Source Tracking	Storage	Persistent	Commercial
lastExternalReferrerTime	First party	Referral & Traffic Source Tracking	Storage	Persistent	Commercial
topicsLastReferenceTime	First party	Referral & Traffic Source Tracking	Storage	Persistent	Commercial

ar_debug	facebook.com (third party)	Used for debugging purposes in Facebook's ad delivery system. Helps developers track and troubleshoot ad performance and events.	Cookie	Session	Commercial
sb	facebook.com (third party)	Browser identifier used to recognize devices and maintain session security, helping with login verification and fraud prevention.	Cookie	1 year	Technical
datr	facebook.com (third party)	Helps identify browsers and devices for security purposes, preventing fraudulent activity and protecting user accounts.	Cookie	1 year	Technical
fr	facebook.com (third party)	Used by Facebook to deliver, measure, and improve the relevance of ads. Stores user and browser identifiers for ad personalization and analytics.	Cookie	90 days	Commercial
Bing: We use Bing technologies to understand which adverts and promotions are helpful to our customers, by measuring how they relate to bookings and other actions.					
_uetsid	First party	Stores a unique session ID for Microsoft Advertising.	Cookie	1 days	Statistics
_uetsid	First party	Stores a unique session ID for Microsoft Advertising.	Storage	Persistent	Statistics
_uetsid_exp	First party	Stores the expiry timestamp for the _uetsid cookie.	Storage	Persistent	Commercial, Statistics
uetvid	First party		Cookie	13 months	Commercial, Statistics
_uetvid	First party	Stores a unique long-term visitor ID used by Microsoft Advertising	Storage	Persistent	Commercial, Statistics

_uetvid_exp	First party	Stores the expiry timestamp for the _uetvid cookie.	Storage	Persistent	Commercial, Statistics
_EDGE_AADUSR	bing.com (third party)	Indicates whether a user is signed in with a Microsoft or Azure AD account; used to support ad personalization and analytics in Microsoft Advertising services	Cookie	Session	Commercial
_EDGE_S	bing.com (third party)	Registers data about visitor behavior for ad analytics and performance tracking via Bing Ads	Cookie	Session	Statistics
_EDGE_V	bing.com (third party)	Stores visitor ID used for tracking ad performance, conversions, and user behavior across browsing sessions for Bing Ads	Cookie	350 days	Statistics
_HPVN	bing.com (third party)	Stores information about the user's version of Bing pages to enhance loading speed, performance, and personalization	Cookie	390 days	Personalization
_RwBf	bing.com (third party)	Stores performance and caching information to improve Bing service speed and reliability	Cookie	1 year	Statistics
_Rwho	bing.com (third party)	Stores information about user authentication state or session routing for Microsoft services.	Cookie	Session	Commercial
_SS	bing.com (third party)	Maintains session state and helps with page rendering and functionality across Bing services.	Cookie	Session	Technical
ak_bmsc	bing.com (third party)	Security cookie used to verify that a visitor is legitimate (Bot Management / Akamai protection).	Cookie	1 year	Technical

BCP	bing.com (third party)	Stores user's Bing personalization preferences and behavior to optimize search results.	Cookie	390 days	Technical
dsc	bing.com (third party)	Stores session and authentication data for Bing or Microsoft services.	Cookie	Session	Statistics
GC	bing.com (third party)	Maintains geolocation or regional settings to provide localized content and search results.	Cookie	1 day	Technical
ipv6	bing.com (third party)	Stores user's IPv6 connectivity information for routing and performance optimization.	Cookie	Session	Technical
MUID	bing.com (third party)	Persistent unique user identifier for tracking user interactions across Microsoft domains for advertising and analytics.	Cookie	390 days	Commercial, Statistics
SRCHD	bing.com (third party)	Persistent unique user identifier for tracking user interactions across Microsoft domains for advertising and analytics.	Cookie	350 days	Personalization
SRCHHPGUSR	bing.com (third party)	Stores user-specific homepage personalization data for Bing.	Cookie	390 days	Personalization
SRCHUID	bing.com (third party)	Stores a unique identifier for the user to maintain personalization and track search sessions.	Cookie	350 days	Commercial, Statistics
SRCHUSR	bing.com (third party)	Stores search user preferences and personalization data across Bing sessions.	Cookie	390 days	Commercial, Statistics

USRLOC	bing.com (third party)	Stores user's location information to provide localized search results and content.	Cookie	390 days	Commercial, Statistics
LinkedIn: We use LinkedIn technologies to understand which adverts and promotions are helpful to our customers, by measuring how they relate to bookings and other actions.					
Bcookie	linkedin.com (third party)	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform	Cookie	1 year	Commercial, Statistics
li_gc	linkedin.com (third party)	Used to store consent of guests regarding the use of cookies for non-essential purposes	Cookie	7 days	Technical
Lidc	linkedin.com (third party)	To facilitate data center selection	Cookie	1 day	Technical
__cf_bm	linkedin.com (third party)	Bot detection provided by Cloudflare	Cookie	30 days	Technical
AnalyticsSyncHistory	linkedin.com (third party)	Used to store information about the time a sync took place with the lms_analytics cookie	Cookie	30 days	Commercial, Statistics
Dfpfpt	linkedin.com (third party)	Unique user identifier to prevent abuse in payment workflows for LinkedIn	Cookie	1 year	Commercial, Statistics
fptctx2	linkedin.com (third party)	Used to prevent abuse in payment workflows for LinkedIn	Cookie	Session	Commercial, Statistics
lang	linkedin.com (third party)	Used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings.	Cookie	Session	Technical

li_mc	linkedin.com (third party)	Used as a temporary cache to avoid database lookups for a member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side	Cookie	6 months	Commercial, Statistics
li_sugr	linkedin.com (third party)	Used to make a probabilistic match of a user's identity	Cookie	90 days	Commercial, Statistics
liap	linkedin.com (third party)	Used by non-www.domains to denote the logged in status of a member	Cookie	90 days	Commercial, Statistics
lms_ads	linkedin.com (third party)	Used to identify LinkedIn Members off LinkedIn for advertising	Cookie	30 days	Commercial, Statistics
lms_analytics	linkedin.com (third party)	Used to identify LinkedIn Members off LinkedIn for analytics	Cookie	30 days	Technical
UserMatchHistory	linkedin.com (third party)	Used for id sync process. It stores the last sync time to avoid repeating the syncing process in a frequent manner	Cookie	30 days	Commercial, Statistics
CYBBA: Cybba helps us improve the booking experience by identifying incomplete bookings and enabling relevant follow-up communications, should you choose to continue later.					
_vt_shop	First party	Stores the visitor's shop or merchant context to track purchases and visits across CYBBA campaigns.	Cookie	Session	Commercial, Statistics

_vt_user	First party	Stores a unique visitor ID to recognize the user across sessions for retargeting and analytics.	Cookie	24 hours	Commercial, Statistics
CYB_AB	First party	Used to run A/B tests on ad placements or landing pages for optimization purposes.	Cookie	48 hours	Personalization
CYB_ID	First party	Stores a unique user identifier for tracking interactions with CYBBA campaigns and affiliates.	Cookie	8 hours	Commercial, Statistics
CYB_ONLOAD	First party	Flags when CYBBA scripts have loaded, to ensure tracking and retargeting pixels fire correctly.	Cookie	8 hours	Commercial
cybSessionID	First party	Tracks the user's current session for analytics, retargeting, and conversion attribution.	Cookie	8 hours	Technical
CYBSession	First party	Alternative session cookie storing session-related identifiers for CYBBA tracking.	Cookie	5 mins	Technical
cybDest	First party	Stores destination URLs or referral information for tracking conversion paths.	Cookie	5 mins	Commercial
cybOrigin	First party	Stores the origin of the visitor (referring website) for attribution and reporting.	Cookie	5 mins	Commercial
cybINC	First party	Tracks interactions with CYBBA campaigns, used for reporting clicks or impressions.	Cookie	90 mins	Commercial, Statistics

_vt_C_*****	First party	campaign-specific tracking cookie; stores data about the particular CYBBA campaign the visitor interacts with.	Storage	Persistent	Commercial, Statistics
_vt_all	First party	Collects general tracking information for the visitor, aggregating multiple interactions for analytics.	Storage	Persistent	Technical
_vt_info	First party	Stores visitor-related info for analytics and retargeting purposes.	Storage	Persistent	Commercial, Statistics
_vt_sess	First party	Session-specific cookie for temporary session tracking within CYBBA campaigns.	Storage	Persistent	Technical
_vt_ts	First party	Stores a timestamp of the visitor's last interaction for session management and tracking.	Storage	Persistent	Technical
_vt_user	First party	Appears again as a persistent unique visitor ID for recognizing repeat visitors.	Storage	Persistent	Commercial, Statistics
__storejs__	First party	Used to store JavaScript Internal ID	Storage	Persistent	Technical
Travel Audience: Travel Audiences supports us in improving our distribution and offers by helping us understand how bookings are completed through selected travel partners.					
hid_LG	travelaudience.com (third party)	Pseudonymous Hashed User Identifier for Browser / Device	Cookie	1 day	Commercial, Statistics
tansel_LG	travelaudience.com (third party)	Pseudonymous Hashed User Identifier for Browser / Device	Cookie	1 day	Commercial, Statistics
Reddit: We use Reddit technologies to understand which adverts and promotions are helpful to our customers, by measuring how they relate to bookings and other actions.					

_rdt_uuid	First party	Stores a unique user identifier (format: {timestamp}.{uuid}) used to attribute website actions (page views, conversions) back to Reddit ad campaigns.	Storage	90 days	Technical
_rdt_cid	First party	Stores the Reddit click ID (rdt_cid URL parameter) to link a visit to a specific Reddit ad click.	Storage	90 days	Technical
p_id / p_user	.reddit.com (third party)	Authenticates Reddit users and tracks cross-device conversions.	Cookie	Session/Persistent	Commercial
reddit_session	.reddit.com (third party)	Maintains the state of the user session for security.	Cookie	Session	Commercial
_rt_event	.reddit.com (third party)	Temporarily stores event data before it is successfully transmitted.	Cookie	Session	Commercial
Spotify: We use Spotify technologies to understand which adverts and promotions are helpful to our customers, by measuring how they relate to bookings and other actions.					
__spdt	First party	Stores a unique user identifier (UUID v4) for cross-session campaign attribution. Set on first page load.	Cookies	365 days	Technical
__spdt_opt_out	First party	Opt-out flag. If present, the pixel disables all tracking. Set when the URL contains ?spdt_opt_out.	Cookies	~10 years	Technical
__spdt	First party	Session-scoped unique ID (UUID v4) for session-level attribution	Storage	Session	Commercial, Statistics
click_id	First party	Stores the Spotify click ID (spclid URL parameter) for click-through attribution	Storage	Session	Commercial, Statistics

<code>spdt-{ts}-{rand}</code>	First party	Temporary event queue. Individual events are stored here until batched and sent to Spotify, then immediately deleted.	Storage	Temporary	Commercial, Statistics
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