

Website operations		
Purpose	Legal Basis	Categories of data
<p><b>Essential website functionality and security</b></p> <p>Session management, security and fraud prevention, preference management, booking continuity and transaction processing</p>	<p><b>Legitimate interest of Luxair</b> to ensure the proper functioning of the websites and guarantee its security</p>	<p><b>Technical data:</b> session ID, load-balancer, identifier</p> <p><b>Device and browser:</b> operating system, browser type</p> <p><b>Session related:</b> duration</p> <p><b>Security event:</b> bot indicator</p> <p><b>Preference:</b> language, region</p>
<p><b>Consent management &amp; compliance</b></p> <p>Recording and managing user consent choices; maintaining compliance records</p>	<p>Legal obligation</p>	<p><b>Consent status:</b> Timestamp, Identifier</p>
<p><b>Analytics, performance, and optimization</b></p> <p>Performance analysis and technical analytics</p> <p>Follow-up email after an incomplete booking</p> <p>Website audience measurement and analytics</p>	<p>Consent</p>	<p><b>Technical data:</b> session ID, identifier</p> <p><b>Device and browser data:</b> operating system, browser type</p> <p><b>Session data:</b> duration</p> <p><b>Behavioural data:</b> Cookies, trackers, IP address, behavioural data, scoring, segmentation, abandoned carts</p>
<p><b>Personalisation and digital advertising</b></p> <p>Website personalisation; user experience optimisation; personalised offers and ancillary services; ad performance and conversion measurement</p>	<p><b>Consent</b> for personalised offers related to upcoming flights</p> <p><b>Legitimate interest of Luxair</b> to propose relevant ancillary services based on the passenger's next flights</p>	<p><b>Behavioural data:</b> Cookies, trackers, IP address, behavioural data, scoring, segmentation, abandoned carts</p> <p><b>Transactional data:</b> Booking data</p>